



Anaheim University

Student Enrollment Agreement **(MBA, Diploma and Certificate in Sustainable Mgmt.)**

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FOR EDUCATIONAL SERVICE SUBJECT TO ARTICLE 6 BUT NOT ARTICLE 7 OF THE PRIVATE POSTSECONDARY AND VOCATIONAL EDUCATION REFORM ACT.

1 Agreement for Educational Services

This is an agreement for educational services provided by Anaheim University to the student named on page 4 of this Student Enrollment Agreement. Anaheim University is not a public institution. Once this document is signed by the student and approved by Anaheim University, it legally obligates both Anaheim University and the student.

Any questions or problems concerning this school which have not been satisfactorily answered or resolved by the school should be directed to the Bureau for Private Postsecondary and Vocational Education, Sacramento, California 95814

2a Program Description : MBA

Title of Program: Master of Business Administration (MBA)

Description of Program: The Akio Morita School of Business offers three ways in which to earn a Master of Business Administration (MBA) degree: (i) the Online Global Track, (ii) the Sustainable Management Track and (iii) the Professional Track. These leading edge and innovative study paths are designed to provide students with the skills required for successful business management while at the same time inspiring students to think creatively and work towards their goal of learning to provide quality leadership within their organizations. The Online Global Track and the Sustainable Management Track are completed entirely online. The Professional Track is completed through blended learning (online + on-campus weekend study sessions).

Equipment to be provided by School: The software required for the online classrooms, online video broadcasts, discussion forum, and digital library rest on the University's Internet Server. Students must have access to a computer with Internet capabilities and Microsoft Office installed.

Program Completion Requirements

Online Global Track

Total number of required units: 40 Units

Method of Instruction:

Online Learning: reading of textbooks, submission of assignments, online interaction (daily online discussion forums + 2 x 60 min. real time classes/term)

Start Date: Please see enclosed schedule of courses

Scheduled Completion Date: 12 months from commencement of program.

Students with a GPA of 3.0 or higher may take two courses in their last two terms. Maximum time allotted to complete program - 3 years from date of matriculation. Students may be granted an extension to their program at the discretion of the Dean. Each course is equivalent to 180 hours of study over a 6-week period. New courses begin every 6 weeks.

Program Completion Requirements

Sustainable Management Track

Total number of required units: 48 Units

Method of Instruction:

Online Learning: reading of textbooks, submission of assignments, online interaction (daily online discussion forums + 2 x 60 min. real time classes/term)

Start Date: Please see enclosed schedule of courses

Scheduled Completion Date: 18 months from commencement of program.

Maximum time allotted to complete program - 3 years from date of matriculation. Students may be granted an extension to their program at the discretion of the Dean. Each course is equivalent to 180 hours of study over a 6-week period. New courses begin every 6 weeks.

Program Completion Requirements

Professional Track

Total number of required units: 40 Units

Method of Instruction:

Online Learning: reading of textbooks, submission of assignments, daily online discussion forums
On-campus Learning: five 3-hour on-campus sessions at *Akio Morita Learning Center every term.

Start Date: Please see enclosed schedule of courses

Scheduled Completion Date: 2 years from commencement of program.

Maximum time allotted to complete program - 3 years from date of matriculation. Students may be granted an extension to their program at the discretion of the Dean. Each course is equivalent to 180 hours of study over a 10-week period. New courses begin every 10 weeks.

Note: Anaheim University reserves the right to change course titles, content and requirements at any time during a student's term of study.

* The Anaheim University Akio Morita Learning Center, located in Minato-ku, Tokyo, Japan, is provided to students who reside in or are visiting the Asia region and is available for various group study activities. The Center is not an approved location under the Bureau for Postsecondary and Vocational Education's jurisdiction.

2b Program Description : Diploma in Sustainable Management

Title of Program: Diploma in Sustainable Management

Description of Program: The Diploma in Sustainable Management, offered through Anaheim University's Kisho Kurokawa Green Institute, provides students the opportunity to acquire expertise in incorporating into management decisions the environmental and social costs of doing business. Sustainable Management has become of critical importance as the world recognizes the impact that businesses have upon the physical environment. The diploma is offered 100 percent online.

Equipment to be provided by School: The software required for the online classrooms, online video broadcasts, discussion forum, and digital library rest on the University's Internet Server. Students must have access to a computer with Internet capabilities and Microsoft Office installed.

Program Completion Requirements

Diploma in Sustainable Management

Total number of required units: 24 Units

Method of Instruction:

Online Learning: reading of textbooks, submission of assignments, online interaction (daily online discussion forums + 2 x 60 min. real time classes/term)

Start Date: Please see enclosed schedule of courses

Scheduled Completion Date: 36 weeks from commencement of program.

Maximum time allotted to complete program - 24 months from commencement of program. Students may be granted an extension to their program at the discretion of the Dean. Each course is equivalent to 180 hours of study over a 6-week period. New courses begin every 6 weeks.

Note: Anaheim University reserves the right to change course titles, content and requirements at any time during a student's term of study.

2c Program Description : Certificate in Sustainable Management

Title of Program: Certificate in Sustainable Management

Description of Program: The Certificate in Sustainable Management, offered through Anaheim University's Kisho Kurokawa Green Institute, provides students the opportunity to acquire knowledge in incorporating into management decisions the environmental and social costs of doing business. Sustainable Management has become of critical importance as the world recognizes the impact that businesses have upon the physical environment. The certificate is offered 100 percent online.

Equipment to be provided by School: The software required for the online classrooms, online video broadcasts, discussion forum, and digital library rest on the University's Internet Server. Students must have access to a computer with Internet capabilities and Microsoft Office installed.

Program Completion Requirements
Certificate in Sustainable Management

Total number of required units: 12 Units

Method of Instruction:

Online Learning: reading of textbooks, submission of assignments, online interaction (daily online discussion forums + 2 x 60 min. real time classes/term)

Start Date: Please see enclosed schedule of courses

Scheduled Completion Date: 18 weeks from commencement of program.

Maximum time allotted to complete program - 12 months from commencement of program. Students may be granted an extension to their program at the discretion of the Dean. Each course is equivalent to 180 hours of study over a 6-week period. New courses begin every 6 weeks.

Note: Anaheim University reserves the right to change course titles, content and requirements at any time during a student's term of study.

3a Student Loans For students who have obtained or are applying for the following guaranteed or insured loan for the purpose of paying tuition.

Name of Lender	Address of Lender	Proceeds to School

3b Student Scholarships. For students who have obtained or are applying for the following scholarship for the purpose of paying tuition.

Name of Scholarship	Organization Offered Through	Amount of Scholarship

4 Non-Refundable Fees, Charges and Deposits

Certain fees, charges and deposits are non-refundable. Even if the student cancels this contract as permitted by law, the student may not receive a refund of the application fee and \$100 registration fee, unless cancellation is made within the 5-day Cancellation Period.

5 Student's Right to Cancel and Receive a Refund. BUYER'S RIGHT TO CANCEL.

The student has the right to cancel this agreement in any manner, within 5 days (the Cancellation Period) from the date the University receives the first payment of tuition and obtain a full refund of all monies paid. Students canceling after the Cancellation Period will receive a refund of all amounts paid less the non-refundable application fee of \$100 and non-refundable registration fee of \$100. The student may cancel this agreement and obtain a refund by giving notice to the Anaheim University Registrar at the address on the top of the first page of this agreement. The written notice of cancellation, if sent by mail, is effective when it is deposited in the mail properly addressed with postage prepaid. The student should keep a record of the date, time and place of mailing any notice of cancellation.

6 Student's Right to Withdraw and Receive a Refund.

Unless the student has completed more than 60 percent of a course of instruction, the student has the right to withdraw and receive a refund of the unused portion of tuition and other charges. If the student withdraws from the program after the expiration of the time for canceling this agreement, the student is obligated to pay only for educational services rendered, plus a non-refundable application fee of \$100 and non-refundable registration fee of \$100. For an explanation of the student's right to withdraw and receive a refund, including the kinds of expenses included in the refund, the student should read the explanation entitled "Explanation of Course Withdrawal and Refund Rights" which is attached to and included as a part of this agreement.

7 Student Tuition Recovery Fund.

If the student is not a resident of California or is the recipient of third-party payment of tuition and course costs, such as workforce investment vouchers or rehabilitation funding, the student is not eligible for protection under and recovery from the Student Tuition Recovery Fund. Students are responsible for paying the state assessment amount of the Student Tuition Recovery Fund.

8 Obligations of Student and School. The student will meet all financial obligations as required in this agreement, subject to the student's right to cancel (paragraph 5) and withdraw from the course (paragraph 6). The student will demonstrate reasonable progress toward completion of their program. The school respects student's rights and privacy and will furnish all of the services listed in the catalog and required of this agreement. The school maintains a website where research materials and library resources can be accessed. The school will maintain student records and, upon graduation, will supply an official transcript. .

9 Student Integrity and Academic Honesty. Students are expected to conduct themselves with the highest ethical and academic standards and to commit no acts of cheating, plagiarism, or falsification of records. Cheating is an act of obtaining or attempting to obtain credit for work by the use of dishonest, deceptive or fraudulent means; plagiarism is the act of taking ideas, words, or specific substance of another and offering them as one's own; falsification of records is a misrepresentation of statements in submitted records.

10a MBA - Itemization and total of fees & charges.		The following itemizes all of the fees and charges for which the student is responsible.			
ONLINE GLOBAL TRACK		PROFESSIONAL TRACK		SUSTAINABLE MANAGEMENT TRACK	
Application		Application		Application	
Application Fee (Non-refundable)	\$ 100.00	Application Fee (Non-refundable)	\$ 100.00	Application Fee (Non-refundable)	\$ 100.00
Registration Fees		Registration Fees		Registration Fees	
Registration Fee (Non-refundable)	\$ 100.00	Registration Fee (Non-refundable)	\$ 100.00	Registration Fee (Non-refundable)	\$ 100.00
Course Fees		Course Fees		Course Fees	
Tuition per course (\$375 per credit x four credits)	\$ 1,500.00	Tuition per course (\$375 per credit x four credits)	\$ 1,500.00	Tuition per course (\$375 per credit x four credits)	\$ 1,500.00
Records Fee per term	\$ 200.00	Records Fee per term	\$ 200.00	Records Fee per term	\$ 200.00
TOTAL PER COURSE FEES	\$ 1,700.00	On-Campus Fee per course	\$ 1,500.00	TOTAL PER COURSE FEES	\$ 1,700.00
End of Program Fees		End of Program Fees		End of Program Fees	
Transfer Credit Fee (per credit)	\$ 125.00	Transfer Credit Fee (per credit)	\$ 125.00	Transfer Credit Fee (per credit)	\$ 125.00
Graduation Fee	\$ 300.00	Graduation Fee	\$ 300.00	Graduation Fee	\$ 300.00
Optional Fees		Optional Fees		Optional Fees	
Original Transcript	No cost	Original Transcript	No cost	Original Transcript	No cost
Each Additional Transcript Fee	\$ 25.00	Each Additional Transcript Fee	\$ 25.00	Each Additional Transcript Fee	\$ 25.00
Diploma	No cost	Diploma	No cost	Diploma	No cost
Replacement Diploma	\$ 100.00	Replacement Diploma	\$ 100.00	Replacement Diploma	\$ 100.00
TOTAL COST OF PROGRAM	\$ 17,500.00*	TOTAL COST OF PROGRAM	\$ 32,500.00	TOTAL COST OF PROGRAM	\$ 20,900.00
Online Global Track		Professional Track		Sustainable Management Track	
*Assumes completion in ten terms. \$17,100 for completion in eight terms (two fewer payments of \$200 records fee).					
<p>YOU ARE RESPONSIBLE FOR THIS AMOUNT. IF YOU GET A STUDENT LOAN, YOU ARE RESPONSIBLE FOR REPAYING THE LOAN AMOUNT PLUS ANY INTEREST.</p> <p>Note: Textbook fees are not included. Please see the enclosed textbook list for a textbook fee estimate. Tuition may be paid on a course-by-course basis. Students who pay all program fees at one time are eligible for a 10% discount on tuition. To maintain active status, the records fee must be paid even if skipping a term.</p>					

10b Diploma in Sustainable Management - Itemization and total of fees & charges.		The following itemizes all of the fees and charges for which the student is responsible.	
DIPLOMA IN SUSTAINABLE MANAGEMENT			
Application			
Application Fee (Non-refundable)	\$ 100.00		
Registration Fees			
Registration Fee (Non-refundable)	\$ 100.00		
Course Fees			
Tuition per course (\$375 per credit x four credits)	\$ 1,500.00		
Records Fee per term	\$ 200.00		
TOTAL PER COURSE FEES	\$ 1,700.00		
End of Program Fees			
Transfer Credit Fee (per credit)	\$ 125.00		
Graduation Fee	\$ 300.00		
Optional Fees			
Original Transcript	No cost		
Each Additional Transcript Fee	\$ 25.00		
Diploma	No cost		
Replacement Diploma	\$ 100.00		
TOTAL COST OF PROGRAM	\$ 10,700.00		
Diploma in Sustainable Management			
<p>YOU ARE RESPONSIBLE FOR THIS AMOUNT. IF YOU GET A STUDENT LOAN, YOU ARE RESPONSIBLE FOR REPAYING THE LOAN AMOUNT PLUS ANY INTEREST.</p> <p>Note: Textbook fees are not included. Please see the enclosed textbook list for a textbook fee estimate. Tuition may be paid on a course-by-course basis. Students who pay all program fees at one time are eligible for a 10% discount on tuition. To maintain active status, the records fee must be paid even if skipping a term.</p>			

10c Certificate in Sustainable Management - Itemization and total of fees & charges.		The following itemizes all of the fees and charges for which the student is responsible.	
CERTIFICATE IN SUSTAINABLE MANAGEMENT			
Application			
Application Fee (Non-refundable)	\$ 100.00		
Registration Fees			
Registration Fee (Non-refundable)	\$ 100.00		
Course Fees			
Tuition per course (\$375 per credit x four credits)	\$ 1,500.00		
Records Fee per term	\$ 200.00		
TOTAL PER COURSE FEES	\$ 1,700.00		
End of Program Fees			
Graduation Fee	\$ 300.00		
Optional Fees			
Original Transcript	No cost		
Each Additional Transcript Fee	\$ 25.00		
Diploma	No cost		
Replacement Diploma	\$ 100.00		
TOTAL COST OF PROGRAM	\$ 5,600.00		
Certificate in Sustainable Management			
<p>YOU ARE RESPONSIBLE FOR THIS AMOUNT. IF YOU GET A STUDENT LOAN, YOU ARE RESPONSIBLE FOR REPAYING THE LOAN AMOUNT PLUS ANY INTEREST.</p> <p>Note: Textbook fees are not included. Please see the enclosed textbook list for a textbook fee estimate. Tuition may be paid on a course-by-course basis. To maintain active status, the records fee must be paid even if skipping a term.</p>			

Transfer Credit

Do you have any courses you wish to be considered for transfer credit (\$125/unit)?

YES	NO
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Please check

If yes, name of course(s): _____

Notice Concerning State Approval

All of the degree programs offered by Anaheim University have been reviewed, evaluated and approved by the Bureau of Private Postsecondary and Vocational Education for the State of California. The University has been awarded Institutional Approval. "Approval" or "approval to operate" means that the council has determined and certified that an institution meets minimum standards established by the council for integrity, financial stability, and educational quality, including the offering of bona fide instruction by qualified faculty and the appropriate assessment of students' achievement prior to, during, and at the end of the program.

Notice Concerning Transferability of Units and Degrees Earned at our University

Anaheim University is accredited by the Accrediting Commission of the Distance Education and Training Council (DETC). The DETC is listed by the U.S. Department of Education as a nationally-recognized accrediting agency. Anaheim University and its programs have been examined and found to meet the educational and business ethics standards set by the DETC Accrediting Commission. The Accrediting Commission of the DETC is recognized by the Council for Higher Education Accreditation (CHEA).

In general, qualifications from accredited universities are widely recognized; however, prospective students are advised to check with their respective school districts, state, professional organizations and government agencies when licensing and/or credentials are the eventual objective of the prospective student. It is entirely up to the discretion of the college, university or institution for which a student is seeking admission, to decide on the acceptance of the said student into a given degree program and the transferability of units and degrees to other institutions is not guaranteed. It is recommended that if transfer of credit or degree is the eventual goal of the prospective student, that the student contact all institutions in which the student is potentially interested in seeking enrollment.

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Signature of student

Date
(Month / Day / Year)

Signature of Anaheim University Representative

Date
(Month / Day / Year)**Attachment A to Student Enrollment Agreement**

Date of Application

"Checklist of Pre-Enrollment Disclosures" (please initial)

The school represents and the school acknowledges that before the student signed the enrollment agreement, the school provided each of the following materials to the student, and gave the student a sufficient opportunity to read and review each of the materials before obtaining the student's signature to the agreement. The initials of the school's representative and the student signify that the materials were provided to the student at the time and in the manner required:

Enrollment agreement - upon signing the enrollment agreement, the student received a copy of this agreement, including all applicable information, the title of the program, and an itemization and total of all charges:

Catalog [or brochure] - before signing the enrollment agreement, the student received a copy of the school's catalog [or brochure], including a description of the program of instruction:

Explanation of withdrawal and refund rights (Attachment B of this enrollment agreement) - before signing the enrollment agreement, the student received a written statement of the refund policy that applies if the student withdraws after the cancellation period, including examples of how the policy applies:

(Please initial)

School	AU	Student	STUDENT INITIALS
			8

(Please initial)

School	AU	Student	STUDENT INITIALS
			8

(Please initial)

School	AU	Student	STUDENT INITIALS
			8

11 Certification by student

My signature below certifies that I have read, understood, and agreed to my rights and responsibilities, and that the institution's cancellation and refund policies have been clearly explained to me. I have received all of the materials in the above checklist of Pre-Enrollment Disclosures, which I acknowledge by initialing them.

g

Signature of student

Date (Month / Day / Year)

Signature of Anaheim University Representative

Date (Month / Day / Year)

Personal Data

First Name

Last Name

OFFICE USE ONLY

Copy given to student: _____

Address: Street Address

Date: _____
(Month / Day / Year)

City

State / Province / Prefecture

Zip / Postal Code

Country

Select the program you applied for:

MBA Online Global Track

MBA Professional Track (Tokyo Center only)

MBA Sustainable Mgmt Track

Diploma in Sustainable Mgmt

Certificate in Sustainable Mgmt

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MBA Degree Program Required Textbooks *(subject to change)*

COURSE NUMBER/TITLE	TEXTBOOK TITLE	AUTHOR	PUBLISHER	COPYRIGHT DATE/EDITION	ISBN
BUS 500 - Data Analysis	<i>Basic Statistical Ideas for Managers</i>	Hildebrand, D., et al.	South-Western College Publishing	2005, 2nd edition	0534378056
BUS 510 - Global Economics	<i>Macroeconomics and the Global Business Environment</i>	Miles, D. & A. Scott	John Wiley & Sons	2005, 2nd edition	0471644552
BUS 520 - Human Resource Management	<i>Strategic Human Resource Management</i>	Mello, J.A.	South-Western College Publishing	2006, 2nd edition	0324290438
BUS 530 - Managerial Accounting	<i>Essentials of Accounting and Essentials of Accounting Review</i>	Anthony, R.N. & L.K. Breitner	Prentice Hall	2010, 10th edition	9780137031696
BUS 540 - Marketing	<i>Marketing Management</i>	Kotler, P. & K.L. Keller	Pearson Prentice Hall	2008, 13th edition	0136009980
BUS 550 - Organizational Behavior	<i>Understanding and Managing Organizational Behavior</i>	George, J. & G. Jones	Prentice Hall	2007, 5th edition	013239457X
BUS 560 - Strategic Planning & Management	<i>Formulation, Implementation and Control of Competitive Strategy with Business Week 13 week Special Card</i>	Pearce II, J.A. & R.B. Robinson	McGraw-Hill/ Irwin	2009, 11th edition	0077261755
BUS 570 - Innovation & Entrepreneurship	<i>New Business Ventures and the Entrepreneur</i>	Roberts, M.J., et al.	McGraw-Hill/Irwin	2006, 6th edition	9780073404974
BUS 580 - IT Management	<i>Business Driven Technology with Premium Content Card</i>	Haag, S., et al.	McGraw-Hill	2008, 3rd edition	0077313682 or 978-0077313685

BUS 590 - Managerial Finance	<i>Fundamentals of Financial Management, Concise Edition w/Echap</i>	Brigham, E.F. & J.F. Houston	South-Western College Publishing	2009. 6th edition	0324664559
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Last Update 8/6/09

***PLEASE CONTACT STUDENT SERVICES TO VERIFY TEXTS FOR COURSES BEFORE
PURCHASING.

Anaheim University

Akio Morita School of Business

MBA Sustainable Management Track Degree Program Required Textbooks (subject to change)

COURSE NUMBER/TITLE	TEXTBOOK TITLE	AUTHOR	PUBLISHER	COPYRIGHT DATE/EDITION	ISBN
BUS 510 - Global Economics	<i>Macroeconomics and the Global Business Environment</i>	Miles, D. & A. Scott	John Wiley & Sons	2005, 2nd edition	0471644552
BUS 520 - Human Resource Management	<i>Strategic Human Resource Management</i>	Mello, J.A.	South-Western College Publishing	2006, 2nd edition	0324290438
BUS 530 - Managerial Accounting	<i>Essentials of Accounting and Essentials of Accounting Review</i>	Anthony, R.N. & L.K. Breitner	Prentice Hall	2010, 10th edition	9780137031696
BUS 535 - Triple Bottom Line Accountability & Management	<i>The Triple Bottom Line, Does It All Add Up?: Assessing the Sustainability of Business and CSR</i>	Henriques, Adrian & Richardson, Julie	Earthscan Publications, Ltd.	April 2004	1844070158 or 978-1844070152
	<i>The Green Bottom Line: Environmental Accounting for Management Current Practice and Future</i>	Bennett, Martin and James, Peter	Greenleaf Publications	April 2000	1874719241 or 978-1874719243
	<i>(OPTIONAL) Sustainable Solutions: Developing Products and Services for the Future</i>	Tischner, Ursula & Charter, Martin	Greenleaf Publications	February 2001	1874719365 or 978-1874719366

BUS 540 - Marketing	<i>Marketing Management</i>	Kotler, P. & K.L. Keller	Pearson Prentice Hall	2008, 13th edition	0136009980
BUS 545 - Green Marketing & Environmental Product Design / Recycling	<i>Sustainable Marketing: Managerial-Ecological Issues</i>	Fuller, D.A.	SAGE Publications	1999, 1st edition	0-7619-1219-3 (paperback) or 0-7619-1218-5 (hardback)
BUS 555 - Corporate Social Responsibility (CSR) & Ethics	<i>The Sustainability Handbook</i>	Blackburn, W.R.	Environmental Law Institute	2007, 1st edition	978-1585761029
	<i>Walking the Talk: The Business Case for Sustainable Development</i>	Holliday, Jr. C.O., S. Schmidheiny & Philip Watts	Greenleaf Publishing Limited & Berrett-Koehler Publishers, Inc.	2002, 1st edition	1-874719-50-0 or 1-57675-234-8
	<i>Profit with Honor: The New Stage of Market Capitalism</i>	Yankelovich, D.	Yale University Press	2006, 1st edition	978-0300108583
BUS 565 - Sustainable Enterprise Development & Leadership	<i>Sustainable Business Development</i>	Rainey, D.L.	Cambridge University Press	2006, 1st edition	978-0521862783 or 0521862787
BUS 570 - Innovation & Entrepreneurship	<i>New Business Ventures and the Entrepreneur</i>	Roberts, M.J., et al.	McGraw-Hill/Irwin	2006, 6th edition	9780073404974

BUS 590 - Managerial Finance	<i>Fundamentals of Financial Management, Concise Edition w/Echap</i>	Brigham, E.F. & J.F. Houston	South-Western College Publishing	2009,6th edition	0324664559
BUS 600 - Capstone Project in Sustainable Management	<i>Case Studies in Sustainability Management and Strategy</i>	Hamschmidt, J. (Ed.)	Greenleaf Publishing Limited	2007, 1st edition	978-1906093013
BUS 610 - Capstone Project in Sustainable Management	<i>The Corporate Responsibility Code Book</i>	Leipziger, D.	Greenleaf Publishing Limited	2003, 1st edition	978-1874719786

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***PLEASE CONTACT STUDENT SERVICES TO VERIFY TEXTS FOR COURSES BEFORE PURCHASING.

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Akio Morita School of Business

Diploma in Sustainable Management Required Textbooks (subject to change)

COURSE NUMBER/TITLE	TEXTBOOK TITLE	AUTHOR	PUBLISHER	COPYRIGHT DATE/EDITION	ISBN
BUS 535 - Triple Bottom Line Accountability & Management	<i>The Triple Bottom Line, Does It All Add Up?: Assessing the Sustainability of Business and CSR</i>	Henriques, Adrian & Richardson, Julie	Earthscan Publications, Ltd.	April 2004	1844070158 or 978- 1844070152
	<i>The Green Bottom Line: Environmental Accounting for Management Current Practice and Future</i>	Bennett, Martin and James, Peter	Greenleaf Publications	April 2000	1874719241 or 978- 1874719243
	<i>(OPTIONAL) Sustainable Solutions: Developing Products and Services for the Future</i>	Tischner, Ursula & Charter, Martin	Greenleaf Publications	February 2001	1874719365 or 978- 1874719366
BUS 545 - Green Marketing & Environmental Product Design / Recycling	<i>Sustainable Marketing: Managerial-Ecological Issues</i>	Fuller, D.A.	SAGE Publications	1999, 1st edition	0-7619-1219-3 (paperback) or 0-7619-1218-5 (hardback)

BUS 555 - Corporate Social Responsibility (CSR) & Ethics	<i>The Sustainability Handbook</i>	Blackburn, W.R.	Environmental Law Institute	2007, 1st edition	978- 1585761029
	<i>Walking the Talk: The Business Case for Sustainable Development</i>	Holliday, Jr. C.O., S. Schmidheiny & Philip Watts	Greenleaf Publishing Limited & Berrett- Koehler Publishers, Inc.	2002, 1st edition	1-874719-50-0 or 1-57675-234- 8
	<i>Profit with Honor: The New Stage of Market Capitalism</i>	Yankelovich, D.	Yale University Press	2006, 1st edition	978- 0300108583
BUS 565 - Sustainable Enterprise Development & Leadership	<i>Sustainable Business Development</i>	Rainey, D.L.	Cambridge University Press	2006, 1st edition	978- 0521862783 or 0521862787
BUS 600 - Capstone Project in Sustainable Management	<i>Case Studies in Sustainability Management and Strategy</i>	Hamschmidt, J. (Ed.)	Greenleaf Publishing Limited	2007, 1st edition	978- 1906093013
BUS 610 - Capstone Project in Sustainable Management	<i>The Corporate Responsibility Code Book</i>	Leipziger, D.	Greenleaf Publishing Limited	2003, 1st edition	978- 1874719786

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***PLEASE CONTACT STUDENT SERVICES TO VERIFY TEXTS FOR COURSES BEFORE PURCHASING.

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Certificate in Sustainable Management Required Textbooks (subject to change)

(Pick three of the four listed courses)

COURSE NUMBER/TITLE	TEXTBOOK TITLE	AUTHOR	PUBLISHER	COPYRIGHT DATE/EDITION	ISBN
BUS 535 - Triple Bottom Line Accountability & Management	<i>The Triple Bottom Line, Does It All Add Up?: Assessing the Sustainability of Business and CSR</i>	Henriques, Adrian & Richardson, Julie	Earthscan Publications, Ltd.	April 2004	1844070158 or 978-1844070152
	<i>The Green Bottom Line: Environmental Accounting for Management Current Practice and Future (OPTIONAL)</i>	Bennett, Martin and James, Peter	Greenleaf Publications	April 2000	1874719241 or 978-1874719243
	<i>Sustainable Solutions: Developing Products and Services for the Future</i>	Tischner, Ursula & Charter, Martin	Greenleaf Publications	February 2001	1874719365 or 978-1874719366
BUS 545 - Green Marketing & Environmental Product Design / Recycling	<i>Sustainable Marketing: Managerial-Ecological Issues</i>	Fuller, D.A.	SAGE Publications	1999, 1st edition	0-7619-1219-3 (paperback) or 0-7619-1218-5 (hardback)
BUS 555 - Corporate Social Responsibility (CSR) & Ethics	<i>The Sustainability Handbook</i>	Blackburn, W.R.	Environmental Law Institute	2007, 1st edition	978-1585761029
	<i>Walking the Talk: The Business Case for Sustainable Development</i>	Holliday, Jr. C.O., S. Schmidheiny & Philip Watts	Greenleaf Publishing Limited & Berrett- Koehler Publishers, Inc.	2002, 1st edition	1-874719-50-0 or 1-57675-234-8
	<i>Profit with Honor: The New Stage of Market Capitalism</i>	Yankelovich, D.	Yale University Press	2006, 1st edition	978-0300108583
BUS 565 - Sustainable Enterprise Development & Leadership	<i>Sustainable Business Development</i>	Rainey, D.L.	Cambridge University Press	2006, 1st edition	978-0521862783 or 0521862787

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